

Max Ritter

Editorial & Commercial Photographer



Max is a visual storyteller who has dedicated himself to photographing and writing about mountain sports action and culture for the past decade. Through his lens, Max focuses on authentic storytelling, product placement, and showcasing the faces and places of this unique culture. As a highly experienced backcountry skier, climber and mountain biker, Max has honed his craft chasing and documenting some of the world's best snow and bike athletes across the world.

Originally from Germany, he grew up in the concrete jungle of New York City before moving West to study Journalism and pursue a passion for the mountains. Currently, he splits his time between Jackson, WY and Seattle, spending his seasons ski mountaineering, alpine climbing, and mountain biking. Max has led and participated in numerous international expeditions including skiing off Mexico's highest peak, mountain biking in Ecuador, climbing and riding first descents in Canada's Kluane National Park, and plenty of just-for-fun trips to various parts of the Alps, Alaska, Cascades, Interior BC, and the Tetons.

Max is the photographer and co-author of the cookbook Beyond Skid: A Cookbook for Ski Bums.

His photography and writing has been showcased in major publications and commercial campaigns all around the world. Current clients include Teton Gravity Research, Powder Magazine, The Ski Journal, Outside Magazine, Jackson Hole Mountain Resort and more.

Get In Touch:

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Services Offered

I am currently available to collaborate on:

- Commercial and editorial photography
- Full-service digital content production, strategy, and management
- Copywriting and copy editing
- Producing video projects
- Email marketing

Please inquire directly for current rates.

Certifications:

- Pro 1 Avalanche (AAI 2023)
- CPR (JHOLI 2021)
- TGR IPRW (TGR 2016-2022)



Portfolio Samples

For more, please visit:

www.raxmitter.com

www.beyondskid.com